



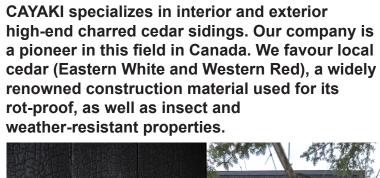
SUSTAINABLE DESIGN

If someone told you they found a UV, weather, rot and insect resistant, exterior and interior siding material for your new modern architectural project that is also low maintenance and ecological, you would probably think it sounds "too good to be true!" What product could have all these amazing qualities?

CHARRED WOOD!

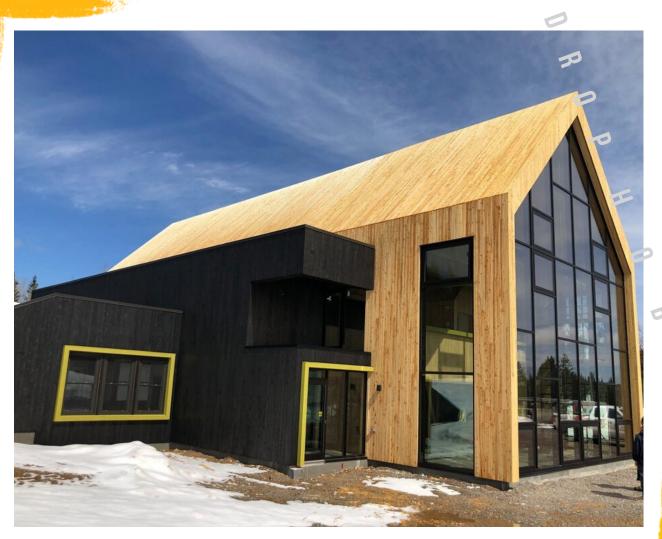


Japan's Horyuji Temple was rebuild in A.D. 711 using the Japanese technique of burning wood. For the last 1300 years, the charred cedar has retained its initial





Located in the Eastern Townships (Quebec, Canada), this residence is a jewel highlighted by a blend of YELLOWKNIFE and CROCODILE sidings. Near a lake, a forest and all services, it is indeed a true little paradise.



BRETT & SAUVAGE BREWERY

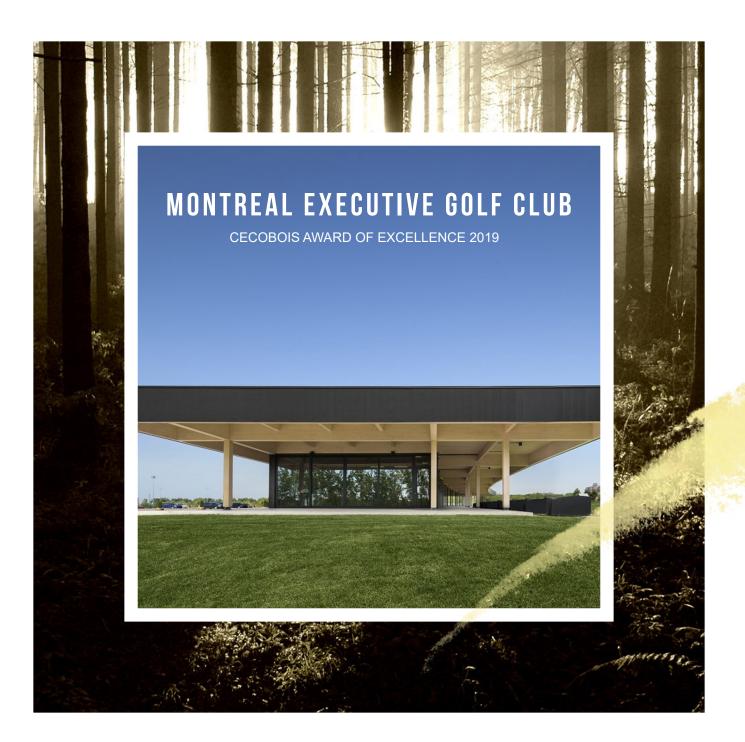




Located in the Gaspé Peninsula (Quebec, Canada), a very beautiful and welcoming region, Brett & Sauvage is specialized in craftbeers. It also develops berry and vegetable wines.

Another beautiful blend, on the outside of their very nice building: our **JAGUAR** runs alongside **NATURAL WOOD** WITH A CITRUS ACCENT. Lovely!





This award winning project (high-end golf club on Montreal's Nuns' Island) installed our *JAGUAR* finished appearance, one of our signature products. As soon as you step into the main hall, you can't help but notice the charred wood's astonishing effect.



Photographer: Stéphane Brugger

ECOLOGICAL AND SUSTAINABLE



CHARRED WOOD AND BIOGENIC CARBON Since charred wood has a long lifespan, it will store carbon for several years. This contributes positively to the global CO₂ balance. At the end of its useful life, when the charred wood decomposes, it will release biogenic carbon. This will then be reabsorbed by a growing forest, unlike other fossil coverings that will emit fossil carbon that accumulates in the atmosphere.



EXTERIOR/INTERIOR - WITH OR WITHOUT MAINTENANCE



YELLOWKNIFE



USHUAÏA



SANTORINI



JAGUAR



NATURAL / NATURAL + READY TO BE DYED / SEALED 4 SIDES

EXTERIOR/INTERIOR - MAINTENANCE FREE



SAINT-GERMAIN



CAPE COD

INTERIOR ONLY - WITH OR WITHOUT MAINTENANCE





TOFINO

BROOKLYN

INTERIOR - WITH OR WITHOUT MAINTENANCE
EXTERIOR - WITH MAINTENANCE



CROCODILE

INTERIOR ONLY
WITH FIRE-RETARDANT COATING
WITH OR WITHOUT MAINTENANCE



YAKISUGI OUR TOP SIGNATURE PRODUCT

WHITE EASTERN CEDAR / RED WESTERN CEDAR







Owl's Head, Pure Nature Chalet development, with a beautiful *TOFINO* finish. Less is more. The result is breathtakingly simple.

Located in St-Sauveur (Quebec, Canada), this beautiful home mixes deep black *JAGUAR* with clear *SAINT-GERMAIN*, a combination that creates an astonishing effect. Like all our prefinished wood sidings, these materials will age naturally and gracefully over time.







MONTREAL MUSEUM OF FINE ARTS

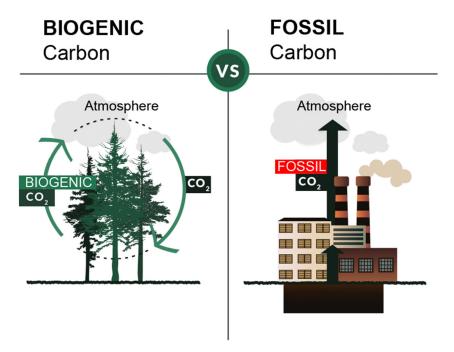








LIFE CYCLE ASSESSMENT



EACH KG OF WOOD PRODUCED IN THE FOREST CAPTURES 1.8 KG OF ${\rm CO_2}$. Thus, when you choose a wood siding from a well managed forest, a material that stores biogenic carbon, you are helping to reduce the emission of ${\rm CO_2}$ in the atmosphere.



CAYAKI

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